

Election Insight 2013

The Newsletter of the Sierra Club Loma Prieta Chapter
San Benito, Santa Clara and San Mateo Counties

BELMONT

Vote for Gladwyn d'Souza and Kristin Mercer

by Sue Chow, PRG Chair

It is rare that we endorse candidates with no reservations whatsoever, but such is the case with our endorsements for Belmont City Council this year—Gladwyn d'Souza and Kristin Mercer, two extraordinary environmental champions. Gladwyn d'Souza is a rare combination—he is a visionary and an extremely effective advocate, often working with city governments and community organizers to craft innovative and environmentally-friendly solutions to land use problems. As a leader in our chapter's Sustainable Land Use Committee (SLU), Gladwyn helped write the guidelines we currently use for evaluating city projects. These guidelines have since been used to encourage smart growth and nature conservation. As a Belmont Planning Commissioner, Gladwyn was a trailblazer who worked tirelessly to ensure that sustainability guidelines were written into the Downtown Specific Plan.



Kristin Mercer



Gladwyn d'Souza

Kristin Mercer's record as an environmental leader is just as amazing: Deeply entrenched in her community, Kristin was a Belmont 4-H Club leader who secured multiple grants for environmental projects and worked with youth to enable them to maintain their own gardens. As a Belmont Planning Commissioner, Kristin was very successful in encouraging developers to engage in sustainable building practices. She played a key role in crafting initiatives to enable development on transit corridors while reducing hillside parcels and developing trails

CLIP AND SAVE

November 2013 General Election

(I) Incumbent, (O) Open Seat

San Mateo County

City Council Races

Belmont City Council: Gladwyn d'Souza and Kristin Mercer

Brisbane City Council: Clarke Conway (I), Cliff Lentz (I), Lori Liu

Burlingame City Council: Michael Brownrigg (I), Ann Keighran (I) Nirmala Bandrapalli

Millbrae City Council: Ann Schneider

Portola Valley City Council: Maryann Moise Derwin (I), F. John Richards (I), Craig Hughes

San Bruno City Council: Ken Ibarra (I) and Rico Medina (I)

San Carlos City Council: Bob Grassilli (I), Karen Clapper (I), Cameron Johnson

San Mateo City Council: David Lim (I), Robert Ross (I), Joshua Hugg

Special Districts

South San Francisco City Council: Pradeep Gupta (I), Mark Addiego (I) Maurice Goodman for four year seats. Karyl Matsumoto (I) for the two year seat

Granada Sanitary District: Ric Lohman (I), Leonard Woren (I), Gael Erickson (I)

Montara Water and Sanitary District: Bob Ptacek (I), Jim Harvey (I)

Local Measures

No Positions Taken

Santa Clara County

City Council Races

Sunnyvale City Council Seat 1: Gustav Larsson

Sunnyvale City Council Seat 2: Glenn Hendricks

Special District

No Races in 2013

Local Measures

No Position taken

San Benito County

No Races in 2013

For post print deadline additions go to the Loma Prieta Political Page at <http://lp.sierraclub.org/politics/>

If you've voted, please pass this to a friend or family member who hasn't voted yet.

for pedestrians. Recently, she authored Belmont's Village Element, a plan for revitalizing Belmont's downtown based on principles of sustainability. The Sierra Club is thrilled to have the opportunity to endorse both Gladwyn d'Souza and Kristin Mercer for Belmont City Council.

BRISBANE

Vote for Conway, Lentz, and newcomer Lori Liu

by Katja Irvin, Water Committee Chair

The Sierra Club confidently endorses incumbents Clarke Conway and Cliff Lentz, and newcomer Lori Liu. Clarke Conway is a multi-term incumbent with strong historical roots in Bris-

bane and an equally strong grasp of environmental issues facing his City. Cliff Lentz is a dedicated council member knowledgeable about Brisbane's environmental issues with an ability to perceptively assess those issues and is conversant with the Sierra Club's policies both local and regional. Lori Liu is a well spoken attorney with a valuable history of civic involvement who proposes forward-looking environmental advances.

Clarke Conway served on the council from 1993-2001 and again starting in 2005. He initiated efforts such as



Clark Conway



Cliff Lentz



Lori Liu

the Open Space Commission and wetlands restoration. He is proposing that Baylands development meet net-zero energy standards. Furthermore, he composts food waste from his restaurant, supports a styrofoam ban, and takes public transportation when he can.

Lori Liu has served on the City's Open Space and Ecology Committee, the Brisbane Baylands Community Advisory Group, and the Citizen's Committee reviewing the Baylands EIR. She believes there is an opportunity to create a sustainable community that fits with the small-town character of Brisbane. Lori

Continued on page 3

A Book of Accomplishments 80 Years in the Making

Sixty dedicated Sierra Club members gathered at Hidden Villa on June 18, 1933 and founded the Sierra Club's third local chapter, the Loma Prieta Chapter. What an inspiring day this must have been! The tireless efforts of these early members formed the core of the local, grassroots environmental movement that has grown far beyond what these 60 charter members could even have dreamed of.

Looking back at our Chapter's 80 years of accomplishments couldn't make us prouder of our community. Here are just few of our favorite accomplishments:

- Organizing over 20,000 outings for over 300,000 participants;

- Playing an instrumental role in the passage of the California Coastal Act;
- Defeating the proposal to build the environmentally destructive Devil's Slide bypass on Highway 1 in San Mateo County;
- Helping to elect hundreds of strong environmental leaders to state and local office;
- Getting Lehigh Cement to commit to restoring Permanente Creek for steelhead;
- Reducing barriers to solar installation; and
- Providing 80 years of inspiration to citizens to act to protect our local environment.

Our list of accomplishments could fill a book, and it's made possible by people like you who care about the planet and use their time,

talent, and treasure to protect it.

The Loma Prieta Chapter plays a unique and vital role in the region by providing a community for our hundreds-strong volunteer base to contribute millions of dollars worth of their time to making the world a better place every year. Our volunteers run this organization and are the people on the front lines reviewing environmental impact reports, filing lawsuits, interviewing candidates for elected office, leading outings, hosting film screenings, organizing teams, processing donations, writing publicity ... the list could be as long as the book of accomplishments we haven't written!

All of this is supported with a tight budget and a lean four-person staff at our headquarters in Palo Alto.

The Next 80 Years

We have no doubt that our next 80 years will bring seemingly insurmountable challenges, such as confronting the climate crisis, saving what remains of our open space and agricultural land, and protecting our precious water supply for wildlife and people as we grow.

The Sierra Club's Loma Prieta Chapter will play a key role in solving these challenges as we

always have: with our volunteer community. We have big goals to make this possible:

- Doubling our revenue to \$500,000 each year to increase our programs and provide our volunteers with more resources to be effective,
- Engaging and training new people from all walks of life in the environmental movement, and
- Growing the local environmental communities in northern San Mateo County and San Benito County.

None of these goals will be possible without you, and we can only grow with your commitment to our organization. Whether you choose to commit your time, talent, or treasure to our organization, your participation is the fuel to power us through the next 80 years!

Here's to our next 80 years!!

Melissa Hippard, Executive Committee Chair
John Cordes, Executive Committee Vice Chair
Megan Medeiros, Conservation and Development Manager

PS: Make a donation of \$100 or more now and we will send you a free 2014 Sierra Club wall calendar!

LOMA PRIETA CHAPTER INFORMATION



SIERRA CLUB
FOUNDED 1892

Chapter Office:
Voice: (650) 390-8411
Fax: (650) 390-8497
3921 E. Bayshore Road
Palo Alto, CA 94303
lomaprieta.sierraclub.org

Chapter Coordinator:
Barbara Kelsey
(650) 390-8411 X332
loma.prieta.chapter@sierraclub.org

NEWSLETTER INFORMATION

The *Loma Prietan* (Non-Profit Bulk Permit #17) is published twice a year (May 1 and October 1) by the Political Committee of the Loma Prieta Chapter of the Sierra Club, 3921 E. Bayshore Rd., Palo Alto, CA 94303. Periodicals Postage Paid at Palo Alto, CA and at additional mailing offices
Periodicals Postage Paid at Palo Alto, CA and at additional mailing offices.
Postmaster: Send address changes to Loma Prietan, Sierra Club, 85 Second St., 2nd Floor, San Francisco 94105. Please mark envelope "Address change."

To join the Sierra Club
Contact the Chapter office. Annual dues are \$39, of which \$1 is for the *Loma Prietan*. Membership is not tax-deductible.

Subscription/mail problems
Please report to the Chapter office.

Submissions
The *Loma Prietan* encourages members to submit news, stories, reviews and letters. See the submission guidelines at lomaprieta.sierraclub.org/newsletter.html. You can contact the editorial board by e-mail at publicity@lomaprieta.sierraclub.org or by mail or fax to the Chapter office.

Volunteers
The *Loma Prietan* welcomes volunteers and new writers. Please e-mail publicity@lomaprieta.sierraclub.org for information.

Loma Prietan Staff

Editorial Board
John Cordes

Designer
Shannon Corey

©2013 Sierra Club. No part of this newsletter may be reproduced without written permission.

Printed on recycled paper with soy ink.



Be sure to share your Loma Prietan — Reuse then Recycle

GIFT PLANNING: LEAVE AN ENVIRONMENTAL LEGACY

**November 7, 2013, 6:00-7:30pm
at Merrill Lynch
333 Middle Road, Menlo Park**

Did you know that in 2012, Americans made over \$316 billion in contributions to charity? Of that amount, about 8%, or \$24 billion came in the form of bequests or other so-called estate gifts. We think this number could be higher.

The Sierra Club Loma Prieta Chapter has partnered with Merrill Lynch to help our community understand the many financial, estate, and tax advantages of estate gifts. Join us on November 7 as we kick off our Chapter's planned giving program with a seminar for those who are interested in exploring the powerful array of benefits available in the estate-gifting arena including current-year income tax deductions, alternative pathways for channeling investment income during the donor's lifetime, and the incredible benefits to the charity of your choice.

Attorney Bob Vale of McDowall Cotter in San Mateo will provide an insightful analysis of estate-gifting structures. He brings to our meeting decades of experience in trust law, estate planning, tax-advantaged giving, and most of all, his own unique common sense approach to the practice of law.

Geoff Ashton of Calvert Investments will show us how our money, when lined up with our inner values, can become a mighty agent for social change and environmental improvement. He will outline how charitable trusts and other gifting vehicles can support our environmental mission by a combination of selective investment screening and shareholder activism.

Toby Cooper and Gary Bladen, Merrill Lynch's "Small Planet Investors," will host the presentation and lead the discussion of how these benefits can directly assist the mission of the Sierra Club Loma Prieta Chapter.

For more information and to RSVP contact Justyna Guterman, Development Coordinator Sierra Club Loma Prieta Chapter, (650) 390-8494, Justyna.Guterman@sierraclub.org

The Loma Prietan is now electronic

To communicate faster and put more of our money to use in campaigns, the **Chapter only publishes its Loma Prietan newsletter electronically.**

Stay up to date with environmental news. Sign up for our electronic newsletter by going to **www.lomaprieta.sierraclub.org**, clicking on *Newsletter* and then clicking on *Subscription*.

Ballot
Check That Box

Excom candidate statements are on Loma Prieta website.

Each member is entitled to vote once in this election. Two selection columns have been included so that both people in a dual membership can vote (see below, to discover whether you have dual membership). If you fail to receive your ballot, contact the Chapter office (650-390-8411) for an extra. Photocopies or other reproductions will not be accepted.

- A. Vote for Chapter and regional group candidates. Instructions below tell how to determine your group.
- B. Decide whether to use the Voter 1 column or the Voter 2 column. Mark your ballot by placing an "X" in the box opposite candidate names in that column. Ballots marked in both columns by other than two members in a joint membership will not be counted.

Print write-in names legibly. Sign validation tab on the line provided (tab will be removed prior to counting).

- C. Cut along dashed line and remove the complete ballot from paper. The mailing label on the back must be left in place for validation. In lieu of a label, print clearly on the back your name, member number, and expiration date (EXACTLY as they appear on your membership card) and your mailing address.
- D. Place ballot in an envelope and mail to:
Chapter/Group Elections Sierra Club
3921 E. Bayshore Rd., Palo Alto, CA 94303
- E. Ballots must be sent in the mail or received by November 30th. Late ballots will not be counted.

Dual Membership and Group Affiliation:

A typical *Loma Prietan* mailing label looks like this:

CAR-RT SORT **CR 81
1205436 JNT 0203
JAN AND LESLIE MEMBER
1213 MUIR DRIVE
BAYLANDS, CA 94308

To discover whether you have a **dual or joint membership**, look at the second row on your mailing label. If the second group of characters is "JNT," both members can vote. If not, only one person can vote; in that case, ballots marked in both columns will not be counted. Our example shows "JNT," so both Jan and Leslie can vote.

To discover your **regional group affiliation**, look at the second line on your mailing label. The four-digit number beginning with "020" is your regional group code.

- 0200 = Chapter, but no group
- 0203 = San Carlos / Belmont
- 0204 = Peninsula
- 0205 = Guadalupe (No candidates)

In our example, the group code is "0203" so Jan and Leslie can vote in the San Carlos/Belmont Group election as well as in the Chapter Executive Committee Election.

Loma Prieta Chapter and Group Ballot

Chapter Executive Committee

Vote for no more than 5 candidates

- | | | |
|--------------------------|-----------------|--------------------------|
| Voter 1 | | Voter 2 |
| <input type="checkbox"/> | Peter Fairchild | <input type="checkbox"/> |
| <input type="checkbox"/> | Brian Haberly | <input type="checkbox"/> |
| <input type="checkbox"/> | Bruce Rienzo | <input type="checkbox"/> |
| <input type="checkbox"/> | Zachary Pallin | <input type="checkbox"/> |
| <input type="checkbox"/> | Charles Schafer | <input type="checkbox"/> |

Regional Group

San Carlos/Belmont

Members with group code 0203

vote in this column

Vote for no more than 3 candidates

- | | | |
|--------------------------|----------------|--------------------------|
| Voter 1 | | Voter 2 |
| <input type="checkbox"/> | Paul Wendt | <input type="checkbox"/> |
| <input type="checkbox"/> | Lee Baker | <input type="checkbox"/> |
| <input type="checkbox"/> | Marilyn Brewer | <input type="checkbox"/> |

Regional Group

Peninsula

Members with group code 0204

vote in this column

Vote for no more than 3 candidates

- | | | |
|--------------------------|-----------------|--------------------------|
| Voter 1 | | Voter 2 |
| <input type="checkbox"/> | Sue Chow | <input type="checkbox"/> |
| <input type="checkbox"/> | Ginny Laibl | <input type="checkbox"/> |
| <input type="checkbox"/> | Dave Olson | <input type="checkbox"/> |
| <input type="checkbox"/> | Marlene Zobayan | <input type="checkbox"/> |

Be sure to VOTE!

Excom candidate statements are on Loma Prieta website.

Ballots must be received or postmarked before November 30. Late ballots will not be counted.

Voter 1 signature

Voter 2 signature



Continued from page 1

would support car-share and bike-share, and a study of composting and waste-to-energy to avoid disposing of organic waste in landfills.

Cliff Lentz has served as a Brisbane City Council Member and Mayor since 2010. He is the Chair for the Baylands Sustainability Committee, which is committed to bringing best-practice concepts related to the environment, economics and social equity into the final vision for Baylands development.

Clarke Conway, Lori Liu and Cliff Lentz are deserving of election/re-election to the Brisbane City Council, and are very open to exchanges of ideas with the Sierra Club. We look forward to having these stewards of the environment on the city council going forward.

BURLINGAME

Elect Brownrigg, Keighran and Bandrapalli to Burlingame City Council

By Dave Olson, Peninsula Regional Group Chair

The Sierra Club is proud to endorse Michael Brownrigg, Ann Keighran and Nirmala Bandrapalli for the Burlingame City Council. Incumbent Michael Brownrigg helped start the Green Street Fair, helped launch the Citizens Environment Committee, and participated in Burlingame's first Climate Action Plan. He vigorously supported banning single use plastic bags and foam containers. He is working with others to find funding for a part-time or full-time environmental staff person. He has promoted Transit Oriented Development in the downtown core. For more information or to volunteer for Michael's campaign, please go to www.michaelbrownrigg.com.



Michael Brownrigg



Ann Keighran



Nirmala Bandrapalli

Ann Keighran has been on the Burlingame City Council for eight years and is now serving as Mayor. During her tenure, Burlingame developed a Climate Action Plan, adopted Green Building ordinances, adopted a bicycle transportation plan, lowered solar permit fees from \$1,100 to zero in order to promote more solar installations and adopted the North Burlingame End Specific Plan. The plan promotes mixed use and higher density development opportunities located near public transit. For more information or to volunteer please go to www.annkeighran.com.

Nirmala Bandrapalli is a biochemist, community volunteer and mother who supports efforts to preserve the environment. This is the first time she has run for City Council. She believes that the important environmental issues facing Burlingame are climate change and sea level rise, keeping organics out of the landfill and water issues. For more information or to volunteer please go to www.Nirmala4burlingame.com

GRANADA SANITARY DISTRICT

A Win For The Coast

by John Lynch

The Sierra Club endorses incumbents Ric Lohman, Leonard Woren and Gael Erickson for reelection to the Granada Sanitary District Board of Directors as we did 4 years ago.

During their terms, they validated our endorsement in numerous ways, the most



Ric Lohman

significant being the initiation and completion of the Wet Weather Flow Management Project by which they worked in tandem with the Montara Water & Sanitary District to fund and construct a mutually designed stormwater storage system to contain and resolve the volumes of infiltrating water that had been causing the sewer systems to overflow at certain points during extreme weather events on the San Mateo County coast. By focusing their creative talents on achieving the best results at the most appropriate costs they completed the project at a savings of more than \$10M. We once again endorse incumbents Ric Lohman, Leonard Woren and Gael Erickson for re-election to the Granada Sanitary Board of Directors.



Leonard Woren



Gael Erickson

MILLBRAE

Elect Ann Schneider, One of Our Own

by Sue Chow, Peninsula Regional Group Chair

Longtime Chapter Political Co-Chair and Chair of Zero Waste Committee, Ann Schneider grew up in Millbrae, returning seven years ago to care for her parents. She leads Chapter efforts on plastic bans; recycling and composting; and trains our political activists. She is the advisor to the Green Youth Alliance at Mills High School.



Ann Schneider

While employed as a Commercial Recycling Manager, Ann assisted businesses implementing recycling and green purchasing programs. Ann has taught Zero Waste courses at UCSC and SJSU. When elected, Ann will grow Millbrae's business base by helping the City get on sound financial ground. She will support Grand Boulevard developments along El Camino Real; expansion of organics collection; and implement actions to strengthen Millbrae's Climate Action Plan. Ann is an environmental leader. Show your thanks for her leadership by your vote, volunteering and supporting her campaign. www.vote4AnnSchneider.com, 650-697-6249

MONTARA WATER & SANITARY DISTRICT

Re-elect Ptacek and Harvey

By Ruth Stoner Muzzin, Montara W&SD Endorsement Team Leader

The Club doesn't often see an elected board roster that features a majority of solid environmental candidates. But we can shout out some very happy news with the Montara Water & Sanitary District, which provides water, sewer, trash and recycling services to the Moss Beach and Montara communities. Incumbents Bob Ptacek and Jim Harvey have been doing wonderful work in their past four years. The district has safe and sufficient water sources that are well-managed in an environmentally responsible manner, it is fiscally sound, and it is doing a bang-up job of replacing old infrastructure and encouraging private well owners to cap their wells and get on the system. Harvey and Ptacek both show a firm grasp on District priorities and local issues. We heartily recommend sending the message "job well done" to Bob Ptacek and Jim Harvey



Bob Ptacek



Jim Harvey

by casting your vote for the incumbents on November 5th.

PORTOLA VALLEY

Vote for Maryann Moise Derwin, John Richards and Craig Hughes

By Mike Ferreria, Conservation Chair

The small Town of Portola Valley, pop. 4,400, wouldn't be able to incorporate under today's state laws because it would be considered too small to be viable. It has an enviable track record of environmental preservation and sensitivity — as evidenced by lush woodlands and meadows.

Portola has high expectations for its Town Council members. The Sierra Club is pleased to report that those expectations are well met by incumbents Maryann Moise Derwin and John Richards and candidate Craig Hughes. These candidates have demonstrated their commitment to preserving the rural character of the Town while also displaying sensitivity to thoughtfully emplace some affordable housing units at appropriate and acceptable locations. These candidates brought forward depths of knowledge and insight regarding details about the operations and challenges of the Town that would be exemplary for part time council members. They demonstrated a keen awareness of regional issues important to the Sierra Club and the environmental imperatives associated with those issues. The Sierra Club confidently endorses the reelection candidates of Council Members Maryann Moise Derwin and John Richards and endorses the candidacy of Craig Hughes.



Maryann Moise Derwin



John Richards



Craig Hughes

SAN BRUNO

Vote for Ibarra and Medina

By John Cordes, Loma Prieta Polcom Co-Chair

The Sierra Club proudly endorses Ken Ibarra and Rico Medina for San Bruno City Council. Both are incumbents with a history of voting to make San Bruno a more sustainable town.

Ken has been a councilmember since 1996. He has supported Sierra club positions on numerous occasions. Ken voted for the ban on single use plastic bags (2013) and EPS foam food container ban in 2010. Ken is an advocate for transit oriented development in the transit corridor. He voted for the Transit Corridor Plan ensure downtown San Bruno develops in a more sustainable city. He wants to reduce GHG in San Bruno by reducing dependency on automobiles.

Rico Medina is another advocate for a more sustainable future in San Bruno. Rico voted for the bans on EPS foam takeout containers (2010) and for the ban of single use plastic bags (2013). He has proposed and passed a program to require recycling for groups that rent municipal facilities. Together with other council members they are negotiated a new waste management contract to begin composting in January of 2014. One of the areas Rico want to focus on if re-elected is getting the San Bruno's Climate Action Plan finished.



Ken Ibarra



Rico Medina

SAN CARLOS

Vote for Clapper, Grassilli and Johnson

by Sue Chow, PRG Chair

by Sue Chow, PRG Chair
In San Carlos, the Sierra Club has endorsed incumbents Karen Clapper and Bob Grassilli and newcomer Cameron Johnson. A friend of the environment, Karen Clapper has reliably supported the Sierra Club's positions on a range of issues from the plastic bag ban, the green building ordinance, and the complete streets policy to the affordable housing ordinance. Deeply rooted in the San Carlos community, Karen has worked to educate seniors and youth through the Roots & Shoots program in San Carlos. We endorsed Karen Clapper because, as a San Carlos City Council member, she has proven to be a consistent supporter of the issues the Sierra Club cares about.



Karen Clapper



Bob Grassilli



Cameron Johnson

Bob Grassilli is a stalwart supporter of our environmental positions. As mayor, he supported the ban on Styrofoam containers and plastic bags, voted to increase recycling rules for multi-residential and commercial buildings, and got San Carlos green certification from the County. As a board member of the City and County Association of Governments, Bob has pushed for congestion relief and voted for millions of dollars of transportation, bicycle, and pedestrian improvements throughout San Mateo County.

Cameron Johnson may be young but he already has an impressive environmental record. It includes working to protect old growth forests in the Pacific Northwest, preserving roadless wilderness, protecting threatened Columbia River salmon, and preventing drilling in the Arctic National Wildlife Refuge. As a Legislative Assistant in the US Congress, Cameron battled Bush Administration efforts to roll back environmental laws. The Sierra Club looks forward to working with this staunch young environmentalist as he continues to fight for our environment.

SAN MATEO

Vote for Hugg, Lim and Ross

By Rafael Reyes, Team Leader

The Sierra Club is pleased to endorse three excellent candidates for San Mateo City Council: Joshua Hugg, David Lim, and Robert Ross.

Joshua Hugg is a challenger with an excellent track record of community service on the Planning Commission and Community Relations Commissions. He has been a frequent ally of the Sierra Club through his work at the Housing Leadership Council where he promoted housing in the rail corridors, which reduces pollution. He is also a frequent leader of Coastal Cleanup Day. Learn more about Joshua at www.joshuahugg.org.

David Lim has been an environmental champion on the Council since he joined four years ago. His leadership has been instrumental in advancing the polystyrene and single-use bag bans, supported good land-use decisions and sustainability policies within the



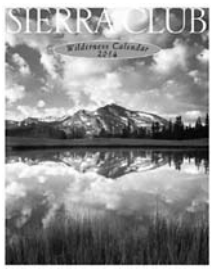
Joshua Hugg



David Lim



Robert Ross



Make a donation of \$100 or more to and receive FREE 2014 Wilderness calendar!

YES! Please send me a Wilderness Calendar
 No, don't send me a calendar. Use my entire donation for Sierra Club Loma Prieta Chapter advocacy.

DONATION:

\$100 \$250 \$1000 \$5,000 \$_____

Billing Information:

Name _____

Street _____

City _____ State _____ Zip _____

Phone (____) _____ Email _____

Charge Card #: _____ EXP date: _____

Ship To: (if different)

Name _____

Street _____

City _____ State _____ Zip _____

Please make checks payable to the "Sierra Club Loma Prieta Chapter" and mail to 3921 E. Bayshore Road, Suite 204, Palo Alto, CA 94303

General Plan. David supports establishing a city Sustainability Commission. Learn more about David at www.vote4davidlim.com.

Robert Ross has been a strong supporter of environmental progress at the city including the polystyrene and single-use bag bans. He has worked to educate the community on the value of conservation and played a key role in moving the city towards establishing the Sustainability Commission. Learn more about Robert at www.ross4smcouncil.com.

SOUTH SAN FRANCISCO

Vote for Addiego, Gupta, Goodman and Matsumoto

By John Cordes, Loma Prieta Polcom Co-Chair

The Sierra club is proud to endorse Mark Addiego, Pradeep Gupta, Karyl Matsumoto and Maurice Goodman for the South San Francisco City Council. Mark, Pradeep and Maurice are running for the three 4 yr seats. Karyl is running for the one 2 year seat. Mark, Karyl, and Pradeep are incumbents.

Mark Addiego has served on the city council for 16 years since 1980 and has pushed and voted for many environmental priorities in South San Francisco. He supports the switch to LED streetlights. He supports TOD in the downtown along the El Camino Real as well as Bus Rapid Transit. Mark voted for bans on single use plastic bags and foam takeout containers. He is very concerned about reducing pollution entering the bay and the potential impacts of sea level rise.

Pradeep Gupta served 3 years on the planning commission before he was appointed to the city council in January. While on the planning commission, Pradeep voted for comprehensive bike lane plans, a TOD plan for the downtown, the ban on single use plastic bags and strict traffic demand management requirements for new developments. For more about Pradeep, see his website at ElectGupta.com

Maurice Goodman is currently on the South San Francisco Board of Education so has less of a record than the incumbents. Maurice understands about the importance of AB32 and SB 375. He worked hard to get loans so the schools could install solar panels. He voted for strict energy efficiency standards for all new school constructions. Maurice eliminated many paper



Mark Addiego



Pradeep Gupta



Maurice Goodman



Karyl Matsumoto

reports for the board meetings. For more information or to volunteer for Maurice's campaign, please go to www.goodman4ssf.com/

Karyl Matsumoto is running the one 2yr seat. She is another long-term incumbent and we have endorsed her before. She is well versed on environmental issues and currently serves on the SAMTRANS board. Like her green colleagues, she support BRT on El Camino Real, the city's new downtown development plan and voted for the single use plastic bag and take out EPS foam takeout container bans. Karyl pushed for the inclusion of bicycle and pedestrian component of the city's general plan update and the creation of the bicycle and pedestrian commission. Please vote for Karyl.

SUNNYVALE

Vote for Griffith, Hendrick, Larsson in Sunnyvale

by Gary Bailey

The Sierra Club proudly endorses Jim Griffith, Gustav Larsson and Glenn Hendricks for Sunnyvale City Council. Each has built a strong record on environmental issues, including support for reducing Sunnyvale's greenhouse gas emissions. Each of them is clearly superior to his opponent on issues of importance to Sierra Club members. This election is crucial for those who value the health of our environment. Environmental progress in Sunnyvale would be significantly more difficult without the election of all three candidates.

Vice-Mayor Jim Griffith is running for re-election in Seat 3. During his first term, he worked to protect the environment, proposing and championing the creation of a new Sunnyvale commission to focus on environmental issues, advocating for plastic bag and EPS food container bans at both regional and city levels, and casting key votes on parking reform, transportation issues, Lawrence Station, and stronger green building standards. In addition, Vice-Mayor Griffith sought out Council assignments to environmentally related regional board. Vice-Mayor Griffith is currently working with his fellow council members to support a dramatic expansion of Sunnyvale's recycled water system.

Gustav Larsson (Seat 1) has served on the Sunnyvale Planning Commission for three years as commissioner and one year as chairman. He has actively promoted increased green building requirements, improved public transportation, increased bicycle parking, improved pedestrian safety, increased water conservation, and expansion of Sunnyvale's recycled water system. Extremely well-informed about the implications of city policies and decisions on the environment, Mr. Larsson advocates for advanced sustainability measures at Lawrence Station as a member of the Citizen Advisory Group.

Glenn Hendricks (Seat 2) served on the Sunnyvale Planning Commission for three years as commissioner and one year as chairman. This experience on the Planning Commission give both Mr. Hendricks and Mr. Larsson the needed understanding of the connection of land use decisions and the environment. Glenn Hendricks has actively championed green building requirements, solar power, improved public transit, water conservation, and more. He has advocated for "greener" electricity for Sunnyvale. He is committed to reducing greenhouse gas emissions in Sunnyvale.

These three candidates are committed to moving Sunnyvale forward to a better and greener future. Please vote in this "off-year" election, and encourage your Sunnyvale friends to vote for these candidates.



Jim Griffith



Glenn Hendricks



Gustav Larsson

Thank You to our Endorsement Volunteers!

By John Cordes, political committee tri-chair

The Chapter's Political Committee thanks its many volunteers for their dedicated work in this year's general elections. It is a lot of work to identify and support local government candidates who are aligned with our Chapter's objectives. Our volunteers' efforts include researching endorsement issues, generating interview questions, reading the candidates' returned questionnaires, interviewing the candidates, deliberating on endorsement recommendations, and composing the write-up presented to the Chapter's Executive Committee for approval. It is a lot of work, and we deeply appreciate their gift of their time and energy. We conducted interviews in 13 races and made endorsements in 12.

We send a special THANK YOU to our newest team leaders, Dave Olson and Ruth Muzzin. Thank you for moving into the leadership role. We hope to see more team members stepping up to team leadership.

Our team returning team leaders were: Gary Bailey, Sue Chow, John Cordes, John Ebner, Mike Ferreria, Melissa Hippard, Kelly Moran, and Rafael Reyes. We could not do all the endorsements we do year after year without these folks.

A special thank you to our new team members: Vanessa Homewood, Cathy Wilson, Lisa Karpinski, and Suds Jain. It was great having your help making these important decisions. We really appreciate your getting involved with our endorsement process, and we hope you will be helping us again. This is the highest number of new team members we've had in a single season. It bodes well for the Chapter to have enough teams to endorse

in more races next time.

Our returning team members were: John Cordes, Gita Dev, Pam DiGiovanni, Gladwyn d'Souza, Mike Ferreria, Gail Ghose, Cecily Harris, Katja Irvin, Ken King, Dana Kimsey, Ginny Laibl, John Lynch, Bonnie McClure, Kristin Mercer, Warren Lieberman, Lennie Roberts, Ann Schneider, Bitu Shahrivini (new?), Brandon Sulser, Terry Trumbull, Michael Verdone, Paul Wendt. Thank you for protecting the environment by helping decide whom the Sierra Club endorses.

Our gracious hosts, who supported us by hosting the interviews, were Melissa Hippard, John Lynch, Amber McGaw, Rafael Reyes, Lennie Roberts, Ann Schneider and Cathy Wilson.

Congratulations to all our volunteers for their incredible work! My apologies if we missed any names.

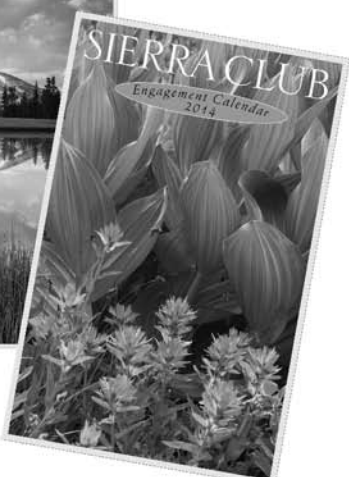
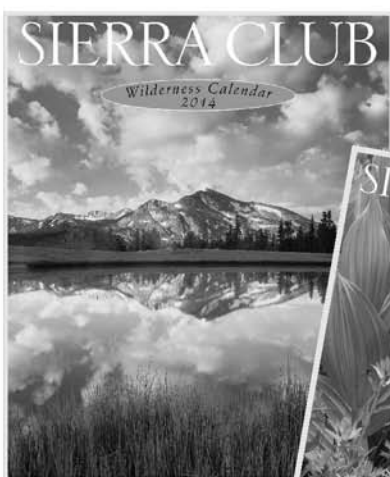
Get Involved

The Political Committee will have a "Thank you" party on Sunday Jan 12th to kick off the 2014 primary election season. We invite our endorsed candidates, volunteers, and anyone interested in getting more involved with the Chapter's political endorsements. If you are interested please RSVP to Ann Schneider at schneiderann@juno.com. Our new participants will be recognized at the party.

Even if you can't come to the party, we'd love your help electing green candidates to support your environmental values. Contact John Cordes at john.cordes@lomaprieta.sierraclub.org or Ann Schneider at schneiderann@juno.com.

Enjoy, explore and protect the planet

2014 Sierra Club Calendars



Order Form			
Item	Cost	Qty	Total
Engagement Calendar <input type="checkbox"/>	\$13.95	_____	_____
Wilderness Calendar <input type="checkbox"/>	\$12.95	_____	_____
Shipping is \$4.00 for engagement and \$3.00 for wall size.			Subtotal : _____
			Shipping : _____
			Sales Tax : _____
			GRAND TOTAL : _____
Ship To:			
Name _____			
Address _____			
City _____ State _____ Zip _____			
Phone (____) _____			
Email _____			

Please make checks payable to "Sierra Club" and mail to the return address shown on your newsletter