

Handing out Sierra Club Endorsement Cards Feb 13-29, Mar 3

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Early Voting Sites Feb 13-29, 2020 shifts are 10-1, 1-4, 4-7

Elections services warehouse, 50 Coxe (across from the bus station)

Black Mountain Library	Enka/Candler library
Fairview library	Leicester Library
North Asheville library	South Buncombe Library
Weaverville Townhall	West Asheville Library

Thursday, February 13 through Saturday, February 29

Monday through Friday: 8 AM to 7:30 PM

No voting Saturday, February 15 or Sunday, February 16

Saturday, February 22 and Sunday, February 23 from 10 AM to 6 PM

Saturday, February 29 8 AM to 3 PM

Election Day Tuesday, Mar 3 (6:30am – 7:30 pm), shifts 7-10, 10-1, 1-4, 4-7

Objectives:

1. Get unaffiliated voters to vote for our endorsed candidates regardless of who they support for President. Many don't trust Democrats or Republicans. We offer them an independent option for recommendations.
2. Get voters who are there only to vote for President to vote for our candidates at the state and local level. We are particularly persuasive with younger voters and women.

Why it is important: 8% of voters that vote for president don't vote for candidates lower down on the ballot. Getting those voters to vote for our candidates at the state and local level can make a difference in close races.

Did it make a difference in 2016: In 2016, Roy Cooper was elected governor by only 10,000 votes. Statewide, Cooper got 2.5% fewer votes than Clinton, but in Buncombe County where we handed out our endorsement cards, he got 8.6% more votes than Clinton or a difference of 6410 additional votes.

What we are asking you to do: Sign up for one or more 3 hour shifts to hand out endorsement cards at an early voting site and a polling site on Election Day in Asheville/Buncombe County (surrounding counties also available upon request). We will work with you to meet your availability and location requirements.

Message: As you offer them the card, ask the voter "would you like a list of the environmental candidates?" If they say "I know who I am voting for", you might try saying "How about the Judges". That sometimes gets them to take our card.

Tips for success:

1. Be assertive. Offer the card to every voter. Some will ignore you or turn you down and that is OK. Many will appreciate getting the list. Many voters will take our card even if they refuse to take the Democratic or Republican slates.
3. Try to be the first or last person to approach them.
4. Some of the polls that we will be working will be conservative. If you see someone who looks like a farmer or fisherman, try using this line: "Would you like a list of the environmental candidates; they are the ones who support preserving farmland and protecting our trout streams."
5. Be positive and friendly regardless of the reaction you get from the voter.
6. If you run low on cards, go inside and get the discarded ones out of the trash and reuse them. You can also offer to recycle cards from voters who are leaving.
7. At the end of your shift, keep the cards for your next shift, or if that is your last shift, pass them on to the person who replaces you.
8. Bring a chair, water, sunscreen, and dress in layers as the temperature can change.

If you have a problem, call Ken Brame at 828-423-8045 or Judy Mattox 615-584-4570.

Things not to do:

1. Don't go past the 50 feet markers in front of the poll entrance.
2. Don't block cars or approach people until they get out of their cars.
3. Don't hand out the Democratic or Republican Slate along with our card or wear a Presidential Candidate button. We are trying to get voters to take our card and vote for our candidates regardless of who they support for President. We will have Sierra Club Buttons for you to wear.
4. Don't get into arguments or debates with voters or our opponent's volunteers. You will not persuade them, and they will not persuade you. We are there to help voters know who the pro-environmental candidates are and to get that message out to as many voters as possible.