

Alabama Lobby Training Montgomery, September 9th

- 10:00 Welcome, introductions, norms
- 10:30 Volunteer role: explain the commitment
Lead: Jen Hensley
- Visit schedule
 - Sticking to priorities
 - How in-district differs from paid lobbying staff, staff and lobby days
 - How we are setting up teams
- 11:00 How to lobby: message discipline / making the ask
Lead: Jen Hensley
- Importance of telling personal connection, and making it relatable
 - Team roles
 - Being clear about the ask
- 11:45 Lunch
- 12:45 AL state process:
Lead: Stephanie Francisco
- How a bill becomes a law
 - Committee processes and vetoes
 - How to find information on bills and legislators
- 1:30 Alabama Water Management Plan
Lead: Cindy Lowry
- Substance of the bill
 - Expected opposition and diffusing their message
- 2:00 Forever Wild Land Trust
Lead: Stephanie Francisco
- Substance of the bill
 - Expected opposition and diffusing their message
- 2:30 Small group work on bills
Lead: Jen Hensley
- 30 mins for each bill
 - Report out
- 3:45 Wrap Up