









JOIN US TO TAKE ACTION TO TELL CITY LEADERS YOU SUPPORT 100% CLEAN ENERGY **COMMUNITY-WIDE IN BOISE**

Earlier this year Mayor David Bieter announced the City of Boise was committing to 100% clean energy for municipal operations by 2030. With this bold step Boise established that they are ready to lead the conversation and transition to clean energy in Idaho. We are thankful for their ambitious commitment and hopeful it will inspire city leaders throughout the region.

Clean energy for city buildings is an incredible first step, but represents only a small percentage of the total energy used in our community. Boise is now inviting the community into a conversation about setting an equally aggressive clean energy goal for the entire city. They are hosting a series of open houses to solicit feedback from all of us. The open houses will be a casual opportunity to drop in and speak to city leadership at tables where they will walk you through their work on clean energy and ask for community feedback on their proposed clean energy goals for the city.

take all of us to get Boise #Readyfor 100 percent clean energy for all.

Now is the time to tell Boise leaders you support 100 percent clean energy. It will

CITY OF BOISE OPEN HOUSES

Tuesday, Dec. 4; 6-8 p.m.

Library! at Hillcrest 5246 W. Overland Rd.

Saturday, Dec. 8; 10 a.m.-noon

Boise City Hall Lobby 150 N Capitol Blvd

Monday, Dec. 10; Noon-1 p.m. **Facebook Live**

Thursday, Dec. 13; 6-8 p.m Library! at Bown Crossing 2153 E. Riverwalk Dr.

find more information and rsvp with the Ready for 100 team at: SIERRACLUB.ORG/IDAHO

READY FOR 100 PERCENT CLEAN ENERGY FOR ALL IN BOISE

Ready for 100 is a national Sierra Club campaign launched in January 2016 to encourage cities in the U.S. to commit to 100% clean, renewable energy. To date, almost 100 U.S. cities have committed to 100% renewable energy. Currently 1 in 7 people in the United States live in a community committed to 100% clean energy.

Here in Idaho, the Ready for 100 campaign has been asking Boise city leaders to set a vision for 100% clean, renewable energy for the entire community since 2015. A transition to renewable energy will grow our local economy, protect the health of our community members, ensure energy affordability, and create a positive legacy on climate leadership for future generations.

Boise residents, businesses and local government all get electricity from Idaho Power. In 2016 Idaho Power's energy mix was comprised of 43 percent fossil fuels (coal, diesel, gas, and market purchases). These fuel sources represent a significant risk for our climate, the future of stable energy prices, and the health of our community.

The Idaho Chapter Sierra Club and our community partners are supportive of the ambitious and innovative scope of energy work the City of Boise is pursuing. We believe their approach to defining reachable goals paired with implementation schedules is critical to making progress.

As similar cities around the country have pursued clean, renewable energy goal setting, we know that 100% clean energy has become the standard. This ambitious goal helps to guide markets, policy decisions, drive innovation in program development, and bring the benefits of a clean energy transition to their communities. Join us in thanking our city leaders for their work and asking them to join other cities around the U.S. by including a 100% clean energy goal for Boise's future. We know they can do it, and here is why.

Boise is actively planning our energy future. Right now city staff are actively working on a vision for the future of energy in Boise with internal and external stakeholders. They have already committed to 100% clean energy for municipal buildings by 2030 and now are considering an equally bold goal for community wide energy.

A champion of sustainability. Boise has a track record for leadership on sustainable planning and implementation of local climate solutions. Increasingly, the scope of their sustainability work has included a focus on energy policy. A sample of Boise's innovative work includes a model house for energy efficiency upgrades, aggressive energy reduction goals for municipal buildings detailed in the 2015 Livability Report, and the groundbreaking construction of the Twenty Mile South Farm as the first commercial zero net energy facility in the state. Recently, Boise led energy efficiency efforts in the Treasure Valley with the adoption of updated building codes at the end of 2017. All of these initiatives are truly innovative and have been met with overwhelming community support.

Idaho is facing major energy decisions. Several of Idaho Power's dirty, out-of-state coal power plants are scheduled for early retirement. As more dirty energy comes offline, the role of city leadership in defining the future of energy in Idaho becomes increasingly important. Cities of similar size have influenced energy decisions and led their utilities by using city goals to drive conversations about resource investments. Setting 100% clean energy goals leaves no room for interpretation, helping prioritize energy efficiency and renewable resources to ensure Idaho is preparing for the future of energy in the west.

Clean energy is taking off in Idaho. Two of the largest solar projects in the entire Pacific Northwest are less than an hour outside of Boise. Rooftop solar grows exponentially every year. Utilities around the state are implementing community solar programs. Solar employment grows every year, employing more than 600 folks statewide. The City of Boise is planning on expanding what is already the largest municipally operated direct use geothermal energy system in the U.S. The opportunity for growth is significant and Boise's clean energy goal setting can continue driving expansion of our clean energy economy.

HELP US MAKE THE CASE FOR CLEAN ENERGY IN BOISE

Keeping clean energy dollars local would benefit our economy. Boise residents, businesses, and local government spend \$564 million on fossil fuels every year (\$181M oil, \$325M natural gas, \$58M coal). A commitment to transition to clean energy would keep hundreds of millions of dollars in our economy, create local jobs and benefit every member of our community. An NREL study shows that 38% of energy demand in Boise can be met with solar on existing rooftops - the opportunity for investment is here.

Boise needs to set aggressive goals to remain competitive with similar cities.

Almost 100 cities in the U.S. have committed to transition their communities to 100% clean, renewable energy. Ambitious commitments by these cities, like Salt Lake City and Denver, have set the benchmark for sustainable city planning.

Clean energy is affordable now and in the future. The primary driver of renewable energy around the country are economic considerations.
Renewable prices have plummeted over the last decade (wind by 67% and solar by 86%) and storage is increasingly affordable with expectations of future price drops (36% over next five years). These fuel free resources are cheaper than ever before and provide stability in energy pricing over the longterm.

Boise's community wants an energy future that does not cont climate crisis. The Idaho Chapter Sierra Club has been talking with the community for the last two years and the consensus is clear, Boise residents want to move away from fossil fuels. We have collected petitions from thousands of community members, received support from 20 diverse religion leaders, and gotten endorsements from other nonprofit and business leaders all around the city asking Boise leaders for 100% **clean energ**y. To ensure the livability of our community well into the future, Boise must pursue both climate adaptation strategies and a future without greenhouse gas emissions.

Companies increasingly require clean energy access to do business. Boise has seen incredible economic development over the last decade. Significant progress on clean energy access will be necessary to continue attracting the type of companies we want to see in our city. Due to lagging state support for renewables, Boise will need to drive clean energy investments to lure companies to our community.

