



Sponsor Benefits

You can reach tens of thousands of local Sierra Club supporters, and become a partner in saving our regional environment, by becoming a sponsor of The Loma Prieta Chapter 2022 Guardians of Nature Benefit. Our Chapter's annual signature event will gather more than 200 community leaders, elected officials, local activists, and other Club supporters, to celebrate exceptional individuals who have dedicated their lives to protecting our local environment.

In past years we have honored U.S. Congressman Pete McCloskey, Lennie Roberts, Tom Steyer and Kat Taylor, Santa Clara County Supervisor Joe Simitian, Enid Pearson and Emily Renzel. Our past featured speakers have included Congresswoman Anna Eshoo, San Jose City Mayor Sam Liccardo, and California Attorney General Rob Bonta.

All sponsors will be featured on the event's webpage and included in the event's materials with special acknowledgment.

Member and Supporter Households	Individual eNewsletter Subscribers	Volunteer hours	Social Media Followers
80,140	28,153	> 4,000	17,881
			

Thank you to our Past Sponsors



2022 Guardians of Nature Benefit Sponsor Packets

	JOHN MUIR HEIR +\$10,000	SIERRA NEVADA SENTINEL +\$5,000	YOSEMITE HERO +2,500	SEQUOIA CHAMPION +\$1,000	BAYLANDS STEWARD +\$500
EVENT TICKETS	20	10	6	4	2
RECOGNITION PRINT & EMAIL INVITE, EVENT WEBPAGE & DIGITAL PROGRAM*	✓	✓	✓	✓	✓
RECOGNITION IN THE EVENT'S PROGRAM BOOK	FULL PAGE AD	HALF A PAGE AD	QUARTER A PAGE AD	MENTION	MENTION
RECOGNITION IN THE CHAPTER E-NEWSLETTER	X24	X12	X6	X4	X2
VERBAL RECOGNITION AT THE EVENT*	✓	✓	✓		
RECOGNITION IN CHAPTER SUMMARY	✓	✓			
BEER TASTING & ZYMURGY EXPERIENCE FOR A GROUP OF 6 BY A CERTIFIED BREWMEISTER	✓				

*unless you wish to remain anonymous

Should you have in mind a different levels of sponsorship, please contact Justyna Guterman, Chapter Development Coordinator, at justyna.guterman@sierraclub.org to discuss the next steps.