

TARGET GROUP - AIR FILTRATION PROGRAM

Area Name	Zip Code	Median Income	Accounts	Running Cust Count	Notification
St. Louis, MO Metro Area	63107	16840	270	270	First set of customers to solicit - 1 reminder to participate and 1 expiration notice (25K median targeted group)
St. Louis, MO Metro Area	63106	16840	476	746	
St. Louis, MO Metro Area	63106	19036	920	1666	Customers to solicit - 2 reminders to participate and 1 expiration notice
St. Louis, MO Metro Area	63107	19036	230	1896	
St. Louis, MO Metro Area	63102	19036	11	1907	Customers to solicit - 1 reminders to participate and 1 expiration notice
St. Louis, MO Metro Area	63112	19100	1247	3154	
St. Louis, MO Metro Area	63107	19940	479	3633	
Cape Girardeau, MO	63701	21056	10	3643	
Cape Girardeau, MO	63703	21056	1171	4814	
St. Louis, MO Metro Area	63112	21563	850	5664	
St. Louis, MO Metro Area	63133	21563	3	5667	
St. Louis, MO Metro Area	63106	21706	333	6000	
St. Louis, MO Metro Area	63103	21706	1045	7045	
St. Louis, MO Metro Area	63115	21734	1132	8177	
St. Louis, MO Metro Area	63147	21875	342	8519	
St. Louis, MO Metro Area	63137	21875	233	8752	
St. Louis, MO Metro Area	63138	21875	2	8754	
St. Louis, MO Metro Area	63112	22363	282	9036	
St. Louis, MO Metro Area	63133	22363	2	9038	
St. Louis, MO Metro Area	63120	22363	203	9241	
St. Louis, MO Metro Area	63101	22500	291	9532	
St. Louis, MO Metro Area	63102	22500	1	9533	
St. Louis, MO Metro Area	63106	22500	1013	10546	
St. Louis, MO Metro Area	63147	22902	1118	11664	
St. Louis, MO Metro Area	63136	22902	3	11667	
RURAL	63851	23163	1439	13106	
St. Louis, MO Metro Area	63136	23267	10	13116	
St. Louis, MO Metro Area	63120	23267	420	13536	
St. Louis, MO Metro Area	63121	23267	498	14034	
Jefferson City, MO Metro Area	65109	23542	1	14035	
Jefferson City, MO Metro Area	65101	23542	1073	15108	
St. Louis, MO Metro Area	63136	23625	1725	16833	
Cape Girardeau, MO Metro Area	63703	23924	1	16834	
Cape Girardeau, MO Metro Area	63701	23924	1232	18066	
Kirksville, MO Micro Area	63501	23924	1696	19762	
St. Louis, MO Metro Area	63113	23970	624	20386	
St. Louis, MO Metro Area	63106	23970	70	20456	
St. Louis, MO Metro Area	63107	23970	24	20480	
Sikeston, MO Micro Area	63801	24170	1	20481	
Caruthersville, MO Urban Area	63830	24688	1313	21794	

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RURAL	63830	24688	6	21800
Caruthersville, MO Urban Area	63851	24688	1	21801
St. Louis, MO Metro Area	63113	24852	663	22464
St. Louis, MO Metro Area	63115	24852	10	22474
St. Louis, MO Metro Area	63120	24881	462	22936
St. Louis, MO Metro Area	63112	24881	215	23151
St. Louis, MO Metro Area	63136	24938	2235	25386
St. Louis, MO Metro Area	63118	25184	18	25404
St. Louis, MO Metro Area	63111	25184	2385	27789
St. Louis, MO Metro Area	63108	25189	1843	29632
St. Louis, MO Metro Area	63103	25189	91	29723
St. Louis, MO Metro Area	63103	25457	1450	31173
St. Louis, MO Metro Area	63106	25457	569	31742
St. Louis, MO Metro Area	63107	25844	225	31967
St. Louis, MO Metro Area	63115	25844	700	32667
St. Louis, MO Metro Area	63120	26351	444	33111
St. Louis, MO Metro Area	63107	26449	56	33167
St. Louis, MO Metro Area	63115	26449	788	33955
St. Louis, MO Metro Area	63136	26829	1129	35084
St. Louis, MO Metro Area	63147	27005	14	35098
St. Louis, MO Metro Area	63107	27005	741	35839
St. Louis, MO Metro Area	63120	27019	362	36201
St. Louis, MO Metro Area	63115	27019	556	36757
St. Louis, MO Metro Area	63044	27031	394	37151
St. Louis, MO Metro Area	63136	27491	1768	38919
RURAL	65084	27778	1215	40134
St. Louis, MO Metro Area	63133	29088	552	40686
St. Louis, MO Metro Area	63134	29271	8	40694
St. Louis, MO Metro Area	63135	29271	905	41599
St. Louis, MO Metro Area	63106	29631	781	42380
St. Louis, MO Metro Area	63120	29696	732	43112
St. Louis, MO Metro Area	63130	29943	1598	44710
St. Louis, MO Metro Area	63136	30133	1807	46517
St. Louis, MO Metro Area	63147	30133	8	46525
Moberly, MO Micro Area	65270	30214	2365	48890
St. Louis, MO Metro Area	63113	30357	567	49457
St. Louis, MO Metro Area	63106	30357	5	49462
St. Louis, MO Metro Area	63108	30357	315	49777
St. Louis, MO Metro Area	63115	30541	998	50775
St. Louis, MO Metro Area	63107	30541	255	51030

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Area Name	Zip Code	Median Income	Accounts	Running Cust Count
St. Louis, MO Metro Area	63114	30763	20	51050
St. Louis, MO Metro Area	63130	30763	42	51092
St. Louis, MO Metro Area	63133	30763	1325	52417
St. Louis, MO Metro Area	63111	31060	1431	53848
St. Louis, MO Metro Area	63108	31447	490	54338
St. Louis, MO Metro Area	63113	31447	415	54753
RURAL	63845	31563	1572	56325
St. Louis, MO Metro Area	63116	31694	1616	57941
St. Louis, MO Metro Area	63134	32089	1273	59214
St. Louis, MO Metro Area	63044	32089	1	59215
St. Louis, MO Metro Area	63132	32089	1	59216
St. Louis, MO Metro Area	63144	32089	1	59217
St. Louis, MO Metro Area	63140	32089	167	59384
St. Louis, MO Metro Area	63116	32344	1405	60789
St. Louis, MO Metro Area	63118	32344	16	60805
St. Louis, MO Metro Area	63118	32472	2118	62923
Cape Girardeau, MO Metro Area	63703	32632	1288	64211
Cape Girardeau, MO Metro Area	63701	32632	3	64214
RURAL	63873	32992	1291	65505
St. Louis, MO Metro Area	63114	33219	392	65897
St. Louis, MO Metro Area	63134	33219	151	66048
St. Louis, MO Metro Area	63121	33219	1260	67308
St. Louis, MO Metro Area	63118	33434	856	68164
Cape Girardeau, MO Metro Area	63703	33606	207	68371
Cape Girardeau, MO Metro Area	63701	33606	822	69193
Kirksville, MO Micro Area	63501	33750	1072	70265
St. Louis, MO Metro Area	63107	33929	441	70706
St. Louis, MO Metro Area	63042	34061	1404	72110
St. Louis, MO Metro Area	63031	34061	1028	73138
St. Louis, MO Metro Area	63130	34231	18	73156
St. Louis, MO Metro Area	63133	34231	542	73698
St. Louis, MO Metro Area	63137	34331	2264	75962
St. Louis, MO Metro Area	63115	34439	536	76498
St. Louis, MO Metro Area	63112	34439	45	76543
St. Louis, MO Metro Area	63113	34439	33	76576
St. Louis, MO Metro Area	63120	34439	174	76750
RURAL	63841	34844	45	76795
Dexter, MO Urban Area	63841	34844	1804	78599
Farmington, MO Micro Area	63628	35129	2801	81400
RURAL	63834	35350	1739	83139

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St. Louis, MO Metro Area	63069	35461	1757	84896
St. Louis, MO Metro Area	63136	35602	1681	86577
St. Louis, MO Metro Area	63134	35602	1	86578
RURAL	65026	35898	24	86602
Eldon, MO Urban Area	65026	35898	1335	87937
St. Louis, MO Metro Area	63113	36313	577	88514
St. Louis, MO Metro Area	63115	36313	538	89052
RURAL	63334	36841	1729	90781
St. Louis, MO Metro Area	63116	36924	1265	92046
St. Louis, MO Metro Area	63111	36924	58	92104
St. Louis, MO Metro Area	63116	36939	568	92672
St. Louis, MO Metro Area	63118	36939	1039	93711
St. Louis, MO Metro Area	63103	36967	1	93712
St. Louis, MO Metro Area	63133	36967	23	93735
St. Louis, MO Metro Area	63121	36967	2192	95927
St. Louis, MO Metro Area	63108	36979	291	96218
St. Louis, MO Metro Area	63113	36979	204	96422
St. Louis, MO Metro Area	63112	36979	365	96787
Farmington, MO Micro Area	63601	37045	1155	97942
RURAL	63862	37114	4	97946
St. Louis, MO Metro Area	63115	37143	819	98765
St. Louis, MO Metro Area	63121	37298	1699	100464
RURAL	63537	37308	565	101029
RURAL	63531	37308	121	101150
RURAL	63547	37308	77	101227
St. Louis, MO Metro Area	63084	37403	13	101240
St. Louis, MO Metro Area	63077	37403	1696	102936
St. Louis, MO Metro Area	63121	37453	537	103473
St. Louis, MO Metro Area	63134	37453	10	103483
St. Louis, MO Metro Area	63135	37453	824	104307
St. Louis, MO Metro Area	63138	37455	1725	106032
St. Louis, MO Metro Area	63147	37457	619	106651
St. Louis, MO Metro Area	63120	37457	13	106664
St. Louis, MO Metro Area	63136	37457	1160	107824
St. Louis, MO Metro Area	63125	37463	838	108662
RURAL	63867	37469	1	108663
RURAL	63828	37469	87	108750
RURAL	63862	37469	438	109188
St. Louis, MO Metro Area	63136	37552	1708	110896
St. Louis, MO Metro Area	63301	37813	1815	112711

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St. Louis, MO Metro Area	63147	38083	1115	113826
St. Louis, MO Metro Area	63033	38262	1951	115777
St. Louis, MO Metro Area	63031	38262	1	115778
St. Louis, MO Metro Area	63137	38287	147	115925
St. Louis, MO Metro Area	63147	38287	703	116628
Mexico, MO Micro Area	63345	38289	4	116632
Mexico, MO Micro Area	63382	38289	16	116648
St. Louis, MO Metro Area	63113	38393	491	117139
Cape Girardeau, MO Metro Area	63701	38472	867	118006
Cape Girardeau, MO Metro Area	63703	38472	239	118245
St. Louis, MO Metro Area	63116	38490	1722	119967
Farmington, MO Micro Area	63640	38542	102	120069
St. Louis, MO Metro Area	63133	38679	36	120105
St. Louis, MO Metro Area	63130	38679	728	120833
St. Louis, MO Metro Area	63114	38764	1425	122258
St. Louis, MO Metro Area	63130	38764	269	122527
St. Louis, MO Metro Area	63120	38869	332	122859
St. Louis, MO Metro Area	63115	38869	1515	124374
Fort Madison-Keokuk, IA-MO Micro Area	63430	39125	120	124494
Fort Madison-Keokuk, IA-MO Micro Area	63445	39125	3	124497
Fort Madison-Keokuk, IA-MO Micro Area	63465	39125	3	124500
Fort Madison-Keokuk, IA-MO Micro Area	63472	39125	203	124703
RURAL	65047	39167	410	125113